



**SUMMARY OF ACTIONS**  
**Report on MRM Computer Equipment Recycling Plan/Program**  
**Program Year 1 – LEVEL I Plan**  
**July 1, 2010 through June 30, 2011**

Submitted to the North Carolina Department of Environment and Natural Resources  
Division of Waste Management - Solid Waste Section  
Electronics Management Fund

September 30, 2011

As indicated in MRM's Computer Equipment Recycling Plan submitted to the North Carolina Department of Environment and Natural Resources (NCDENR) for Program Year 1, MRM operated a Level I Plan during the first program year.

As required under State statute, MRM hosted "a collection event.... at which a consumer may return computer equipment" to comply with the Level I requirements.

MRM's event collected all electronics, including computer equipment as defined in NC statute, at no charge to the consumer. The "event" was actually four events in three locations on November 11, 2010. MRM's recycler, Creative Recycling, worked with FOX50 and Rex Healthsystems on the event. MRM covered the costs of collection, recycling and transportation for the event.

In conjunction with the event, FOX50 ran a series of public education spots on their TV station to make consumers aware of both the upcoming landfill ban and the recycling event. In addition, MRM and the other partners in the event posted information about electronic recycling and the November events on their websites. MRM is submitting the spot under separate cover.

Please note that the MRM recycling program also supported electronics recycling at over 35 municipalities across the State. MRM but did not submit these programs as part of the MRM Level I plan and totals from those programs are not submitted as part of this report.